5 Digital Transformation Challenges

A Data Sheet by

BluWave Technologies

Today, the production and processing industry struggle to create and sustain continuous improvement for their business. Manufacturers that want to compete in today's market, need to grow into new ways of identifying improvements and opportunities. We've outlined 5 of the top challenges facing the industry and how to solve them.

1. Lack of Clear Strategy & Goals

Any business can start on the digital journey, but how many will continue it? Many companies start with no short-term goals or long-term digital strategy, leaving them feeling overwhelmed. Assessing and clarifying priorities is crutial to digital success.

2. Management Commitment

Once a company has outlined it's strategy and mapped its way to digital transformation, there have to be key players driving digital progress for the organization. Digital projects are notorious for being banned due to long implementation and short ROI.

3. Costs & Implementation

Transforming production systems to digital can eat a company alive in onboarding costs and implmentation time. Carefully assess what your timeline is for a project to begin and end to better weigh your preferences against the solutions/services available.

4. Siloed Data

Between all the vendors you use, it will naturally create data siloes. Data siloes can be as simple as an excel spreadsheet or a SQL database storing machine data. Each system should be able to connect data across platforms to tie information and insight together.

5. Skillsets or Learning Curve

Complicated digital trystems can cause more problems than just money and time. It can cause employees to become disinterested in learning the system or using it. Ultimately, people empower technology, so choosing simplicity and scalability for your culture is key.

Digital Innovation Can't Wait

Get your products to market in an efficient, safer, and higher quality manner by utilizing tools built for continuous improvement. BluWave empowers workers across operations by pulling together people, processes, an profit through innovative technology.

See how we're solving these top challenges in more detail **HERE**